



PRESS RELEASE

HomeWork Solutions

4Nannies.com, Inc.,
2 Pidgeon Hill Dr. #210
Potomac Falls, VA 20165

LifeWork Strategies, Inc.

710 E. Gude Drive
Rockville, MD 20850
www.lwsonline.com

FOR MORE INFORMATION, CONTACT:

Kathy Webb

Home/Work Solutions
Phone: 800-810-2611

Jenny James

LifeWork Strategies, Inc.
Phone: 800-777-1720 ext. 102 Fax: 301-309-1992

FOR IMMEDIATE RELEASE

Nannies Take New Skills Assessment: Can Parents Pass the Test?

Washington, DC Metropolitan Region, 1/8/01

Three hundred nannies have accessed the nanny industry's first interactive nanny skills assessment tool since its premiere November, 2000 at **4NannyTraining.com**. **4NannyTraining.com** is a joint venture of 4nannies.com, a web based nanny and family job matching service, and LifeWork Strategies, the developers of the Nanny Essentials training program. The skills assessment tool at **4NannyTraining.com** is intended to help professional career nannies document their expertise in many aspects of child care. The assessment is free, and nannies can utilize the Performance Report in their next job performance review or add it to their resume.

“Busy parent’s today struggle with recruiting and retaining competent child care. The US nanny market is wholly unregulated – anyone can call themselves a nanny,” reports LifeWork Strategies’ Jenny James. “We are offering nanny candidates a way to distinguish themselves in the market, and parents an additional tool in the nanny recruitment process. The online skills assessment tool is not a substitute for experience or supervised training, but it can prove invaluable in identifying areas that the parents and nanny need to concentrate on for further skills development.”

The nanny skills assessment at **4NannyTraining.com** addresses the following topics: early childhood development, nutrition, childhood illnesses, safety and discipline, and communication with the nanny employer. The **4NannyTraining.com** team is committed to helping nannies and parents work together to insure the best possible nanny care for our children.

4NannyTraining.com invites parents who employ nannies to take the free online skills assessment and test their own child care expertise!

#####