



PRESS RELEASE

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4nannies.com **Revolutionizes the Nanny Recruiting Process**

(Sterling, VA) **4nannies.com**'s revolutionary new on-line nanny job matching service, offered nationwide exclusively on the Internet, has changed the way families find in-home childcare. The web site, located at www.4nannies.com, offers families and caregivers an economical approach to locating full-time or part-time in-home childcare. **4nannies.com** is jointly developed by Simply Nannies Placement Service, LLC, formerly a traditional full service nanny referral agency located in Mt. Airy MD and Home/Work Solutions, Inc. of Sterling VA, an established provider of information and services to dual income families with home and work issues.

"Families recruiting nannies, particularly live-in positions, are dissatisfied with the limited reach of traditional classified newspaper advertisement and are searching for economical alternatives to the full service nanny referral agency. We blend the experience of a traditional nanny referral agency and the power of on-line recruiting, advertisement and marketing into **4nannies.com**, offering families a unique value in their recruiting efforts." explains **4nannies.com**'s Ruth Riley.

4nannies.com was developed in recognition of dual factors effecting the nanny recruiting process; a severe nationwide shortage of qualified caregivers and families' crowded schedules relegating the recruiting activity to non-traditional times such as evenings and weekends.

4nannies.com offers families and caregivers a safe, secure, and confidential means of exploring nanny job opportunities, all from the comfort and convenience of their own homes.

4nannies.com provides families with on-line advertisements for their in-home childcare positions. Additionally, the web service assists the family to define their needs, write an effective advertisement, search an interactive database of available candidates, draft work agreements and employment contracts, and locate valuable resources for pre-employment screening, insurance and tax preparation needs.

4nannies.com allows candidates, whether seasoned professional nannies, college students on summer break or recent school graduates, an efficient method for locating employment opportunities; as well as advertising their availability for employment.

4nannies.com offers families and nannies:

- ◆ A secure means to advertise positions available and positions wanted - we do not post full names or addresses.
- ◆ Ability to preview a nanny candidate or family electronically - we post concise position descriptions and offer to post photos of families, nannies and homes/nanny quarters.
- ◆ 24 hour availability - no need to do all the legwork from the office or interrupt precious family time.
- ◆ An ordered, logical approach to the search. With on-line checklists and recruiting/screening tools, **4nannies.com** will step the families and nannies through the process. Materials readily adapt to other recruiting channels such as newspapers and bulletin boards.
- ◆ Time-saving internet access to professional services for pre-employment screening, Worker's Compensation and health insurance, and payroll/tax services.

4nannies.com is a fraction of the cost of a full service referral agency, ideal for the family wishing to do an independent search for their child's caregiver.

www.4nannies.com